

2019 Contribution Form

Effective fundraising strives to establish donor categories. The more one gives the higher the level of recognition. Currently, LeadingAge provides its \$500 donors with a pin. LeadingAge is increasing its donor levels as follows:

Amount

- Platinum Level (\$5,000)
- Diamond Level (\$2,500)
- Gold Level (\$1,500)
- Silver Level (\$1,000)
- Supporter (\$500)
- Other (_____)

Recurrence

Pledges must be paid in full by December 31

- One-time Quarterly

Personal Information

The following information is required by law for all contributions.

Name: _____

Title/Occupation: _____

Full Name of Employer: _____

Physical Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) _____ Email: _____

Payment Information

Check enclosed. Please make payable to:
LeadingAge California PAC

Billing address same as Personal Address

I verify that my contribution is a personal donation
and I will not be reimbursed in any way

Name on Card: _____

Card Number: _____ Exp Date: _____

CVV: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

My Organization's Goal:

My organization commits to raise personal contributions in the amount below:

\$ _____



Our Strength Relies on You...

The LeadingAge California PAC was created in 2014 to support candidate seeking public office that support nonprofit housing, care and services providers and the Older Californians they serve.

As the only political action committee in Sacramento representing non-profits and the continuum of care, your contribution will help ensure that LeadingAge California members are visible and clearly heard among lawmakers. Our goals are:

- Educate candidates on the importance of senior living providers and services in the state
- Promote adequate funding for the development of affordable senior housing in California
- Promote thoughtful and effective oversight of long-term care
- Defend against excessive barriers to providing innovative quality care
- Promote the development of a statewide solution for paying for long-term services and supports

The LeadingAge California PAC is a crucial component of the association's advocacy effort and will help to advance a public policy agenda that places nonprofit providers in the forefront of an increasingly complex political environment.

Dos and Don'ts

- DO make personal contributions
- DO inform your board, staff during non-business hours, using personal phone or email that the PAC deserves their support
- DO attend PAC events and activities on your personal time
- DO keep the lines between actions taken as a 501(c)(3) leader and PAC activities. They are completely separate
- DON'T use nonprofit e-mail, phone systems, time, supplies, letterhead or stationary
- Always use PAC or personal materials
- DON'T make PAC participation part of an individual's job responsibilities or tied to job performance or evaluations